

2024



Effectiveness

Organisation's name

MindPlay

Product's name/focus

MindPlay Reading

The 5Es ICEIE vertical

Effectiveness

Level of Award

Silver

Supporting evidence

ESSA III report by LXD Research

Statement by ICEIE's College of Reviewers

ESSA III Promising evidence based on LXD report summarizing four studies: Exploratory Study of MindPlay with College Students, Validity of the MindPlay Dyslexia Screener, Relationship between time using MindPlay Reading and State Test Scores and Validity of the MindPlay Virtual Reading Coach.

Research partner:

LXD Research

Validator:

WIKIT AS

The ICEIE considers impact in five areas: Efficacy, Effectiveness, Ethics, Equity and Environment.
This certificate is valid until September 2026

ICEIE Badge



Company's logo

