

2024



# Efficacy

## Organisation's name

MindPlay

## Product's name/focus

MindPlay Reading

## The 5Es ICEIE vertical

Efficacy

## Level of Award

Silver

## Supporting evidence

ESSA II report by LXD Research

## Statement by ICEIE's College of Reviewers

ESSA II Moderate evidence based on LXD report and study that compared experimental groups to control groups through matching and found positive effects for two studies: Ohio Multiple-District Study and Two School Study in the Southwest.

Research partner:

LXD Research

Validator:

WIKIT AS

The ICEIE considers impact in five areas: Efficacy, Effectiveness, Ethics, Equity and Environment.  
This certificate is valid until September 2026

## ICEIE Badge



## Company's logo

