

2025



# Efficacy

## Organisation's name

Pickatale

## Product's name/focus

Pickatale

## The 5Es ICEIE vertical

Efficacy

## Level of Award

Bronze

## Supporting evidence

Evidence-ready report by WiKIT AS

## Statement by ICEIE's College of Reviewers

The report shows a clear alignment between Pickatale's core features and published, high-quality research on children's reading, as well as a conceptually-rich logic model and science-based theory of change. Pickatale also demonstrates commitment to research with some completed and several planned research studies.

### Research partner:

WiKIT AS

### Validator:

International Centre for  
EdTech Impact

The ICEIE considers impact in five areas: Efficacy, Effectiveness, Ethics, Equity and Environment.  
This certificate is valid until July 2026

### ICEIE Badge



### Company's logo

