

2025

Effectiveness

Organisation's name

Worldreader

Product's name/focus

BookSmart

The 5Es EduEvidence vertical

Effectiveness

Level of Award

Silver

Supporting evidence

Worldreader: BookSmart in Kenya Evaluation Report by ICEI

Statement by EduEvidence's College of Reviewers

The report includes an empirical study with sufficient sample sizes across multiple timepoints. The present study followed a baseline-midline-endline design which measured child and parent outcomes across two school contexts with no comparison group. Positive improvements for children's socio-emotional learning and literacy were observed between baseline and endline. While metrics of engagement with BookSmart were not significantly correlated with socio-emotional scores or literacy scores, log-in frequency may be a predictor of socio-emotional growth

Research partner:

International Centre for
EdTech Impact

Validator:

Jamie Nicole Elsner,
UNC Chapel Hill

EduEvidence considers impact in five areas: Efficacy, Effectiveness, Ethics, Equity and Environment.
This certificate is valid until June 2027

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